



Women's 5K Classic

2014 Media Sponsorship Opportunity



Media Sponsor Benefits:

- ✂ RECOGNITION ON SIGNAGE BOARDS, PROMOTIONAL MATERIALS (*ONLY SPONSORS WITH IN-KIND CONTRIBUTIONS GREATER THAN \$6,000*)
- ✂ RECOGNITION AT JOSH EARLY W5K HEALTH EXPO AND ON RACE DAY
- ✂ SPONSOR BOOTH AT JOSH EARLY W5K HEALTH EXPO

- ✂ IDENTIFIED BY NAME AS A MEDIA SPONSOR ON WOMEN'S 5K CLASSIC WEBSITE

- ✂ OPPORUNTUNITY TO DISPLAY COMPANY BANNER AT JOSH EARLY W5K HEALTH EXPO

- ✂ THE WOMEN'S 5K CLASSIC SEEKS BUSINESS SPONSORS THAT REFLECT THE MISSION OF THE W5K - TO PROMOTE WOMEN'S FITNESS, TO SUPPORT CANCER SURVIVORS AND TO FUND CANCER RESEARCH AND EDUCATION PROGRAMS. THE W5K RESERVES THE RIGHT TO DECLINE A SPONSORSHIP BASED ON THIS MISSION.