



February 2017

You can make a meaningful difference in your community!

The Women's 5K Classic is an all-volunteer, grassroots organization that was founded in 1993 and this year celebrates its 25th Anniversary. The 501(C)(3) nonprofit organization has funded worthy programs and organizations in the Greater Lehigh Valley and cumulatively donated nearly \$3,000,000 since 1993. The Women's 5K Classic mission is to promote fitness among women of all ages, to assist women and families affected by breast and other female cancers and to educate women about breast cancer awareness, prevention and treatment. When the race first began, about 250 women participated and the race raised \$2,500. Since that time, the race has grown and now attracts nearly 4,000 participants annually. Each and every dollar raised by the Women's 5K Classic remains in the Lehigh Valley and supports local programs, organizations and institutions.

Just last year you're the Women's 5K Classic:

- Raised nearly \$193,000 for a 24 year total of almost \$3 million to support worthy programs in the Greater Lehigh Valley. For complete details check out our website at <http://womens5kclassic.org/grants/>
- Touched the lives of 13,000 women who directly benefited from Women's 5K Classic grants
- Provided a day of hope for over 400 breast and female cancer survivors who participated in the Women's 5K Classic
- Educated in excess of 3,000 people at the Josh Early Candies W5K Health Expo
- Ensured that at-risk and low income women continue to receive preventative care, nourishment, counseling, and compassionate funds when needed

Your sponsorship allows the "all volunteer" Women's 5K Classic to meet its mission of promoting health and fitness in the Greater Lehigh Valley. Sponsorship is easy! Simply email the attached sponsorship commitment form to wgbody@butz.com. Still want more information? www.womens5kclassic.org.

Important dates to remember:

- June 1: Deadline for t-shirt if sponsorship level is \$2,000 or more
- September 1: Deadline for all other sponsorship listings
- October 6: Josh Early Candies W5K Health Expo if sponsorship level is \$1,000 or more
- October 7: Women's 5K Classic Event held at the Little Lehigh Parkway

Your contribution may make a difference to someone you know and love. We hope you join us in celebrating **"25 years of Surviving and Thriving."**

Sincerely yours,

Wendy G. Body
Volunteer Committee Chair



Women's 5K Classic 2017 Sponsorship Opportunities

Contact Wendy Body (wgbody@butz.com or 610-972-5748)

Gold Sponsor (\$2,000-\$4,999):

- 🎀 **LISTING ON 4,500 PARTICIPANT T-SHIRTS AND 400 VOLUNTEER T-SHIRTS**
(Must Confirm Sponsorship by 6/1/16)
- 🎀 LISTING ON FINISH LINE BANNER AND SIGNAGE BANNERS AT JOSH EARLY CANDIES W5K HEALTH EXPO AND RACE
- 🎀 OPPORTUNITY TO GIVE PROMOTIONAL ITEMS TO PARTICIPANTS AND/OR USE VIRTUAL RACE BAG
- 🎀 SPONSOR BOOTH AT JOSH EARLY CANDIES W5K HEALTH EXPO
- 🎀 OPPORTUNITY TO LINK YOUR WEBSITE FROM W5K SPONSORSHIP PAGE



Silver Sponsor (\$1,000 to \$1,999):

- 🎀 LISTING ON SIGNAGE BANNERS AT JOSH EARLY CANDIES W5K HEALTH EXPO AND RACE
- 🎀 OPPORTUNITY TO GIVE PROMOTIONAL ITEMS TO PARTICIPANTS AND/OR USE VIRTUAL RACE BAG
- 🎀 SPONSOR BOOTH AT JOSH EARLY CANDIES W5K HEALTH EXPO
- 🎀 IDENTIFIED AS A SILVER SPONSOR ON W5K SPONSORSHIP PAGE



Bronze Sponsor (\$500 to \$999):

- 🎀 LISTING ON SIGNAGE BANNERS AT JOSH EARLY CANDIES W5K HEALTH EXPO AND RACE
- 🎀 OPPORTUNITY TO GIVE PROMOTIONAL ITEMS TO PARTICIPANTS AND/OR USE VIRTUAL RACE BAG
- 🎀 IDENTIFIED AS A BRONZE SPONSOR ON W5K SPONSORSHIP PAGE



Additional Sponsorship Information:

- 🎗 SPONSOR CONTRACT MUST BE RECEIVED BY JUNE 1, 2016 FOR T-SHIRT PRINTING
- 🎗 SPONSOR CONTRACT MUST BE RECEIVED BY SEPTEMBER 1, 2016 FOR ALL OTHER PRINTING
- 🎗 SPONSOR CHECK MUST BE RECEIVED BY SEPTEMBER 1, 2016
- 🎗 THE WOMEN'S 5K CLASSIC SEEKS BUSINESS SPONSORS THAT REFLECT THE MISSION OF THE W5K - TO PROMOTE WOMEN'S FITNESS, TO SUPPORT FEMALE CANCER SURVIVORS AND TO FUND FEMALE CANCER RESEARCH AND EDUCATION PROGRAMS. THE W5K RESERVES THE RIGHT TO DECLINE A SPONSORSHIP BASED ON THIS MISSION.



2017 Women's 5K Classic, Inc.

c/o Alvin H. Butz, Inc.
Wendy Body
P.O. Box 509
Allentown, PA 18105-0509

SPONSORSHIP COMMITMENT FORM

PROCEEDS TO BENEFIT THE FIGHT AGAINST BREAST AND GYNECOLOGICAL CANCERS

Please fill out the information below and send it back. A description of the benefits for each level of sponsorship is included in the information package. In order to meet printing deadlines for the t-shirts, we will need sponsorship commitment forms by **June 1, 2017**. We cannot print logos due to limited space. Please indicate how you would like to be listed. If you have any questions, please contact Wendy Body at (610) 972-5748 or e-mail wgbody@butz.com. Checks should be made payable to: **Women's 5K Classic**.

Yes! We would like to sponsor the 2017 Women's 5K Classic. We understand that only Gold Sponsors (\$2,000 plus) will be listed on the t-shirt. Our contribution will be _____ . We would like our company listed as:

Our website link address is: _____ (Limited to Gold Sponsors)

Yes! We would like to sponsor the 2017 Women's 5K Classic with an in-kind contribution of _____. The value* of the in-kind contribution is _____. We understand that only Gold Sponsors (\$2,000 plus) will be listed on the t-shirt.

We would like to participate in the Friday Night Expo: Yes No
(Limited to Gold and Silver Sponsors)

- Our check is enclosed and made payable to Women's 5K Classic, Inc.
- Our check will be sent on _____
(All checks must be received by June 1, 2017 unless otherwise approved by the Women's 5K Committee).
- Sorry! We cannot sponsor the event this year, but please send us information next year.

Company Name: _____
 Contact Person: _____ E-mail: _____
 Contact Phone No: _____ Fax No.: _____
 Address: _____

Comments on how we can better market our sponsors:

*The Women's 5K Classic Committee reserves the right to decline a sponsorship and to determine the value of in-kind contributions.