



April 1, 2017

Calling all Men

The Women's 5K Classic will celebrate its 25th Anniversary during 2017! And we have an important announcement, just for MEN! Honestly, where would we be without our trusted male volunteers who help us set up banners, load and unload boxes, carry tables, coordinate parking, manage water stations, lead runners, fill in as "Mom" during race time and perform so many other important duties for the race?

Because you have always been part of the Women's 5K Classic we are giving you, our loyal and dedicated MEN, for the very first time a race of your very own! In celebration of the 25th Women's 5K Classic we are inviting a limited number of just 125 MEN to sign up for their very own race. The "QUARTER MILE PINK DUDE DASH" to celebrate 25 years of the Women's 5K Classic will take place immediately before the Women's 5K Classic so that everyone has a chance to cheer on our fabulous "PINK DUDES!"

Are you a guy who has always said, I want to run and support the Women's 5K Classic? Have you secretly thought about registering for the race? Do you dream about crossing the Women's 5K Classic finish line and getting a bagel in the finishers' tent? Have you attended the Health Expo and wanted to take a Women's 5K Classic race bib? Do you want to proudly wear a Women's 5K Classic finisher t-shirt or participate in the famous "Rosie" pre-race warm up instead of standing on the sidelines? If this is you...then this race is for you!

We are inviting 125 brave, courageous and dedicated MEN to RACE to the Women's 5K Classic website and register for one of the limited 125 "PINK DUDE DASH" entry spots. Registration for this race begins on **April 1st** and ends when all 125 entry spaces are filled! If you want to be a part of this special race.....don't delay...once the 125 spots are gone they are gone!

Besides bragging rights and your own special "QUARTER MILE PINK DUDE DASH" shirt and your own awards, you also know that by participating in the "QUARTER MILE PINK DUDE DASH" you are helping to celebrate the 25th Women's 5K Classic's. During the past 25 years the Women's 5K Classic has been a part of the many changes in the treatment, care and prevention of breast and other female cancers. Since the organization's inception in 1993, almost \$3,000,000 has been distributed to local organizations in the Lehigh Valley. Each and every dollar raised by the Women's 5K Classic remains in the Lehigh Valley and supports local programs, organizations and institutions. Most importantly, the Women's 5K Classic remains an entirely volunteer driven organization and does not have a paid staff or large overhead expenses.

Your registration in the "PINK DUDE DASH" allows the "all volunteer" Women's 5K Classic to continue its mission of promoting health and fitness in the Greater Lehigh Valley. Don't delay....**REGISTER TODAY!**