



Women's 5K Classic

Proceeds to benefit the fight against Breast and Gynecologic Cancers
October 5-6, 2018

You can make a meaningful difference in your community!

The Women's 5K Classic is an all-volunteer, grassroots organization that was founded in 1993 and will celebrate its 26th year in 2018. The W5K, a 501(C)(3) nonprofit organization has donated over \$3 million to worthy programs and organizations in the Greater Lehigh Valley. The Women's 5K Classic mission is to promote fitness among women of all ages, to assist women and families affected by breast and other gynecologic cancers and to educate women about cancer awareness, prevention and treatment. When the race first began, 250 women participated and raised \$2,500. The race has grown and now attracts 4,000 participants. Each dollar raised by the Women's 5K Classic remains in the Greater Lehigh Valley and supports local non-profit programs, organizations and institutions.

Last year the Women's 5K Classic:

- Raised \$200,000 for a 25 -year total of over \$3 million to support worthy programs in the Greater Lehigh Valley. For complete details check out our website at <http://womens5kclassic.org/grants/>
- Touched the lives of 13,000 women who directly benefited from Women's 5K Classic grants
- Provided a day of hope for over 400 breast and gynecologic cancer survivors who participated in the Women's 5K Classic
- Educated thousands of people at the Josh Early Candies W5K Health Expo
- Ensured that at-risk and low-income women continue to receive preventative care, nourishment, counseling, and compassionate funds when needed

Your sponsorship allows our all-volunteer Women's 5K Classic to meet its mission of promoting health and fitness in the Greater Lehigh Valley. Sponsorship is easy! Simply email the attached sponsorship commitment form and check to wgbody@butz.com. For more information please visit www.women's5kclassic.org.

Important dates :

June 1	Deadline for t-shirt (sponsorship level \$2,000 or more)
September 1	Deadline for all other sponsorship listings
October 5	Josh Early Candies W5K Health Expo (sponsorship level \$1,000 or more)
October 6	Women's 5K Classic Event held at the Little Lehigh Parkway

Your sponsorship may make a difference to someone you know and love. Some races are for Kicks, some are for Glory, this race is for LIFE! We hope you join us in celebrating **"26 years of Surviving and Thriving."**

Sincerely yours,

Wendy G. Body
Volunteer Committee Chair



Women's 5K Classic 2018 Sponsorship Opportunities

Contact Wendy Body (wgbody@butz.com or 610-972-5748)

Gold Sponsor (\$2,000-\$4,999):

- ⌘ **LISTING ON 4,000 PARTICIPANT T-SHIRTS AND 400 VOLUNTEER T-SHIRTS**
(Must Confirm Sponsorship by 6/1/18)
- ⌘ LISTING ON FINISH LINE BANNER AND SIGNAGE BANNERS AT JOSH EARLY CANDIES W5K HEALTH EXPO AND RACE
- ⌘ GIVE PROMOTIONAL ITEMS TO PARTICIPANTS AND/OR USE VIRTUAL RACE BAG
- ⌘ SPONSOR BOOTH AT JOSH EARLY CANDIES W5K HEALTH EXPO
- ⌘ LINK YOUR WEBSITE FROM W5K SPONSORSHIP PAGE



Silver Sponsor (\$1,000 to \$1,999):

(Must Confirm by 9/1/18)

- ⌘ LISTING ON SIGNAGE BANNERS AT JOSH EARLY CANDIES W5K HEALTH EXPO AND RACE
- ⌘ GIVE PROMOTIONAL ITEMS TO PARTICIPANTS AND/OR USE VIRTUAL RACE BAG
- ⌘ SPONSOR BOOTH AT JOSH EARLY CANDIES W5K HEALTH EXPO
- ⌘ IDENTIFIED AS A SILVER SPONSOR ON W5K SPONSORSHIP PAGE



Bronze Sponsor (\$500 to \$999):

- ⌘ LISTING ON SIGNAGE BANNERS AT JOSH EARLY CANDIES W5K HEALTH EXPO AND RACE
- ⌘ GIVE PROMOTIONAL ITEMS TO PARTICIPANTS AND/OR USE VIRTUAL RACE BAG
- ⌘ IDENTIFIED AS A BRONZE SPONSOR ON W5K SPONSORSHIP PAGE



Additional Sponsorship Information:

- ⌘ SPONSOR CONTRACT MUST BE RECEIVED BY JUNE 1, 2018 FOR T-SHIRT PRINTING
- ⌘ SPONSOR CONTRACT & CHECK MUST BE RECEIVED BY SEPTEMBER 1, 2018
- ⌘ THE WOMEN'S 5K CLASSIC SEEKS BUSINESS SPONSORS THAT REFLECT THE MISSION OF THE W5K - TO PROMOTE WOMEN'S FITNESS, TO SUPPORT FEMALE CANCER SURVIVORS AND TO FUND FEMALE CANCER RESEARCH AND EDUCATION PROGRAMS. THE W5K RESERVES THE RIGHT TO DECLINE A SPONSORSHIP BASED ON THIS MISSION.