



# Women's 5K Classic

*Proceeds to benefit the fight against Breast and Gynecologic Cancers*  
October 4-5, 2024

The Women's 5K Classic is an all-volunteer, grassroots organization that was founded in 1993 and will celebrate its 32nd year in 2024. The Women's 5K Classic mission is to promote fitness among women of all ages, to assist women and families affected by breast and other gynecologic cancers and to educate women about cancer awareness, prevention, and treatment. When the race first began, 250 women participated and raised \$2,500. The race has grown and now attracts 2,500 participants. Each dollar raised remains in the Greater Lehigh Valley and supports local non-profit programs, organizations and institutions.

## 2023 FUNDS RAISED:

- Donated \$175,500 for a 31 -year total of over \$4.2 million to support worthy non-profit programs and organizations affected by breast and other gynecologic cancers in the Greater Lehigh Valley.
- List of programs funded is attached.

## IMPORTANT DATES:

<b>June 1</b>	Deadline for t-shirt and bag (sponsorship level \$2,000 or more)
<b>September 1</b>	Deadline for all other sponsorship listings
<b>October 4</b>	Josh Early Candies W5K Health Expo (sponsorship level \$1,000 or more)
<b>October 5</b>	Women's 5K Classic Event held at the Little Lehigh Parkway

Your sponsorship allows our all-volunteer Women's 5K Classic Committee to meet its mission of promoting health and fitness in the Greater Lehigh Valley. Sponsorship is easy! Simply email the attached sponsorship commitment form and check to [wgbody@yahoo.com](mailto:wgbody@yahoo.com). For more information, please visit [www.womens5kclassic.org](http://www.womens5kclassic.org). for more information.

Your sponsorship may make a difference to someone you know and love. **KICKS.GLORY. LIFE!**

Sincerely yours,

Wendy G. Body  
Volunteer Committee Chair  
[wgbody@yahoo.com](mailto:wgbody@yahoo.com)  
610-972-5748



# Women's 5K Classic

## 2024 Sponsorship Opportunities

Contact Wendy Body [wgbody@yahoo.com](mailto:wgbody@yahoo.com) or 610-972-5748

### GOLD SPONSOR \$2,000-\$4,999:

- 🎀 **Listing on 3,000 participant t-shirts and 200 volunteer t-shirts**
  - Must confirm sponsorship by June 1, 2024
- 🎀 Listing on finish Line Banner and Signage Banners at Josh Early Candies W5K Health Expo and race
- 🎀 Sponsor booth at Josh Early Candies W5K Health Expo
- 🎀 Link your website from W5K Sponsorship Page

### SILVER SPONSOR \$1,000-\$1,999:

- 🎀 Listing on signage banners at Josh Early Candies W5K Health Expo and race
- 🎀 Sponsor booth at Josh Early Candies W5K Health Expo
- 🎀 Identified as a silver sponsor on W5K Sponsorship Page

### BRONZE SPONSOR \$500-\$999:

- 🎀 Listing on signage banners at Josh Early Candies W5K Health Expo and race
- 🎀 Identified as a bronze sponsor on W5K [sponsorship page](#)

### ADDITIONAL SPONSORSHIP INFORMATION:

- 🎀 Sponsor contract must be received by June 1, 2024, for t-shirt printing
- 🎀 Sponsor contract & check must be received by September 1, 2024
- 🎀 The Women's 5K Classic seeks business sponsors that reflect the mission of the W5K - to promote women's fitness, to support breast and gynecologic cancer survivors and to fund breast and gynecologic research and education programs. The W5K reserves the right to decline a sponsorship based on this mission.



# Women's 5K Classic

*Proceeds to benefit the fight against Breast and Gynecologic Cancers*

## **THANKS TO YOU – SPONSORS, VOLUNTEERS AND PARTICIPANTS**

Thousands of Lehigh Valley relatives, neighbors, friends, and co-workers have benefitted from grants provided by the Women's 5K Classic. Since 1993 over \$4.1 million has been distributed to non-profit cancer related programs and programs that promote female fitness and good health. This year \$176,700 was added to these local programs.

## **The 2023 Women's 5K Classic funded programs that offer the following:**

Continued funding for clinical trials using immunotherapy with platinum chemotherapy to aid platinum-resistant advanced ovarian cancer patients. Positive results have already been seen.

Compression garments for un or under insured women with cancer related lymphedema to ease the pain from inflammation.

Compassionate Care funds to help with everyday expenses when help is needed during cancer treatment. For example, co-pay prescription costs, post mastectomy supplies, transportation to treatments.

Costs for Breast and Gynecological Screenings and their importance; necessary biopsies and lab tests for low income and uninsured women.

Comprehensive Breast and Gynecologic Cancer Support Programs including fitness classes, stress reduction education, nutrition programs and camaraderie.

Sponsorship of workouts that encourage positive emotional, social, physical developments while building self-esteem for elementary and middle school girls.

**PLEASE SUPPORT OUR SPONSORS AS THEY SUPPORT YOU**



# 2024 Women's 5K Classic, Inc.

Wendy Body  
520 Turner Street  
Emmaus PA 18049

## SPONSORSHIP COMMITMENT FORM

PROCEEDS TO BENEFIT THE FIGHT AGAINST BREAST AND GYNECOLOGIC CANCERS

Please fill out the information below and send it back. A description of the benefits for each level of sponsorship is included in the information package. In order to meet printing deadlines for the t-shirts, we will need sponsorship commitment forms by **June 1, 2024**. We cannot print logos due to limited space. Please indicate how you want to be listed. If you have any questions, please contact Wendy Body at (610) 972-5748 [wgbody@yahoo.com](mailto:wgbody@yahoo.com). Checks should be made payable to: **Women's 5K Classic** and sent to the above address.

Yes! We want to sponsor the 2024 Women's 5K Classic. We understand that only Gold Sponsors (\$2,000 plus) will be listed on the t-shirt. Our contribution \_\_\_\_\_ . We want our company listed as: \_\_\_\_\_ .

Our website link address is: \_\_\_\_\_ . *(Limited to Gold Sponsors)*

Yes! We want to sponsor the 2024 Women's 5K Classic with an in-kind contribution of \_\_\_\_\_. The value\* of the in-kind contribution is \_\_\_\_\_. We understand that only Gold Sponsors (\$2,000 plus) will be listed on the t-shirt.

We want to participate in the Friday Night Expo:  Yes  No  
*(Limited to Gold and Silver Sponsors)*

- Our check is enclosed and made payable to Women's 5K Classic, Inc.
- Our check will be sent on \_\_\_\_\_ .  
*(All checks must be received by June 1, 2024 unless otherwise approved by the Women's 5K Committee).*

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Email: \_\_\_\_\_

Contact Phone No: \_\_\_\_\_ Fax No.: \_\_\_\_\_

Address: \_\_\_\_\_

Comments on how we can better market our sponsors:

\_\_\_\_\_

*\*The Women's 5K Classic Committee reserves the right to decline a sponsorship and to determine the value of in-kind contributions.*